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BEYOND ALL EXPECTATIONS



THE PRIVATE, SHELTERED WORLDS OF THE PRIVILEGED.

IMAGINE LIVING IN ONE OF THEM. The cares of the world on the yanish into the scented at the gates of Lodha Luxur unlike anything you've see

The cares of the world outside vanish into the scented air. Inside the gates of Lodha Luxuria is a world unlike anything you've seen before. Plants and waterbodies soothe the senses as you make your way inside. A private elevator whisks you up to your apartment. Here you can lounge in your own private garden. Or admire the view from French windows. It's a world beyond compare.



ARCHITECTURE BEYOND EXPECTATIONS.

The unique architecture of Lodha Luxuria is inspired by the legendary American style: New urbanism. Thoughtful designing is the keyword here. All 3 BHK apartments are open back to front, which provides excellent cross-ventilation and natural light. And the spectacular full-length French windows are designed to bring the outdoors in.

Inspired by the American architectural style: New urbanism.

Gymnasium, leisure pool and multipurpose hall in each cluster.

Raised on a vehicle-free podium.





MEDITERRANEAN GARDEN?
TROPICAL GARDEN?
OR CONTEMPORARY GARDEN?
TAKE YOUR PICK.

You could choose to stay in any one of the three clusters in the complex. Each cluster is uniquely landscsaped to create its own identity, with Mediterranean, Tropical and Contemporary garden themes. Each has three 27 storey buildings. And each is self-contained, with its own gymnasium, leisure pool and multipurpose hall. Not to mention a gazebo, walkabouts, children's play area and a large waterbody. The clusters are raised on a landscaped, vehicle-free podium, so vehicular traffic doesn't come in the way of pedestrians.

LANDSCAPING YOU'VE NEVER SEEN BEFORE. Over 1 lakh sq.ft. central green with cricket pitch

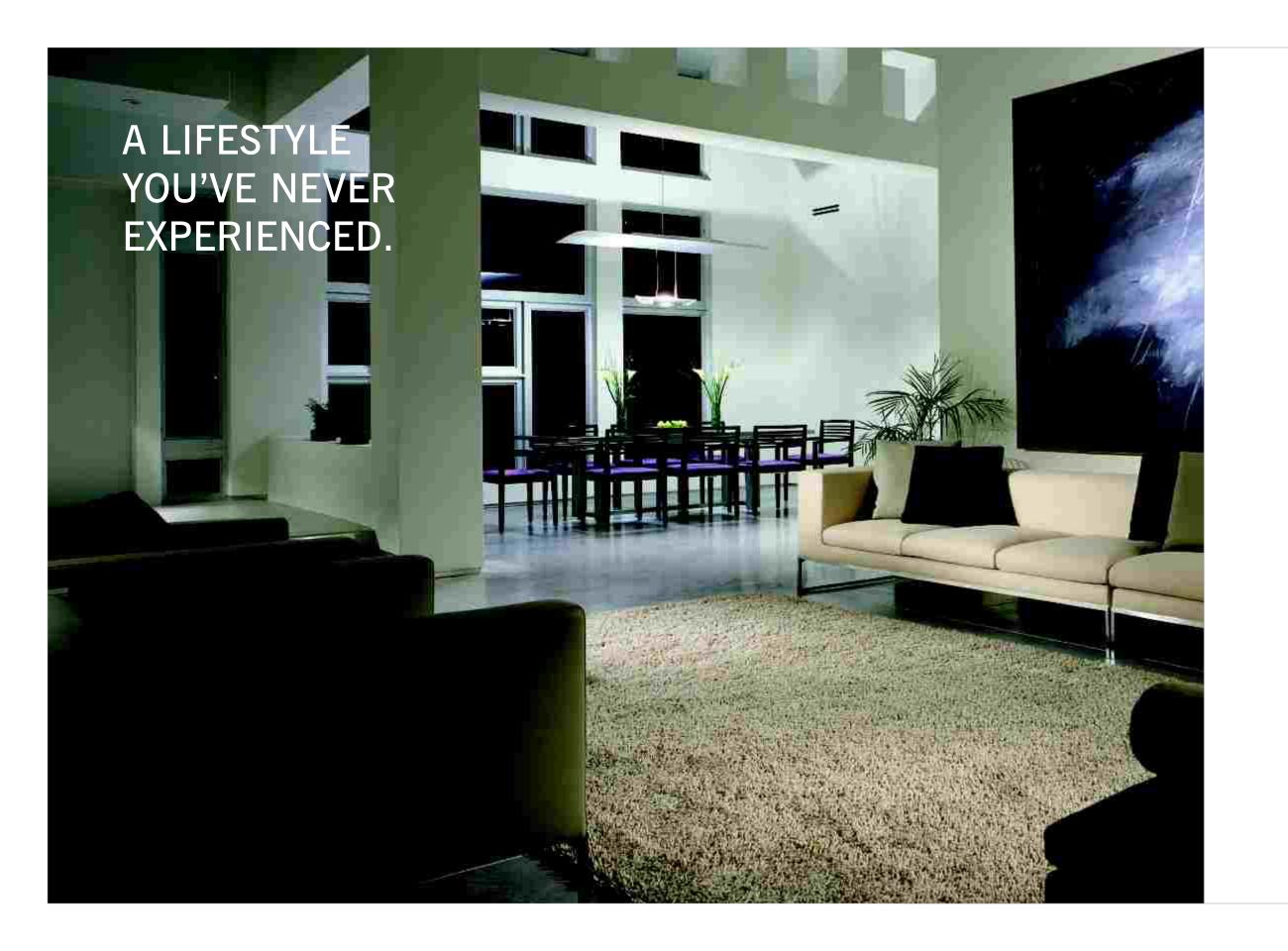
Tranquil, shaded sitting area

3 cluster greens, each uniquely landscaped with varying garden themes

Tree-lined avenues

Fountains & waterfalls

Serene waterbodies











Life at Lodha Luxuria is a many-splendoured experience. Equipped with every conceivable facility, it's a haven for rest and relaxation. There's a clubhouse, cricket pitch, jogging track and courts for, tennis, badminton and basketball, and a world-class gymnasium. Plus three leisure pools, a steam room and a jacuzzi to unwind afterwards.

There's also a business centre and conference rooms. Not to mention a library, café and crèche. In short, everything you need to live the privileged life.

World-class gym

Three leisure pools for adults, children and toddlers

Jogging track

Tennis court

Basketball court

Full-size cricket pitch

Steam room

Jacuzzi

Library

Café

Crèche

Soccer net, volleyball court, indoor games



WHAT'S A PRIVATE RETREAT WITHOUT A PRIVATE ELEVATOR?

Each luxury apartment comes with its own private elevator. Step inside and activate it with your personal swipe card. Within seconds, you are whisked up in complete privacy to your apartment. It's the ultimate luxury for the upwardly mobile.

MOTION SENSORS. TOUCH-SCREEN PANELS. CELLPHONE CONTROLLED APPLIANCES.

WE HAVE EVERY TECHNOLOGICAL CONVENIENCE YOU CAN'T THINK OF.

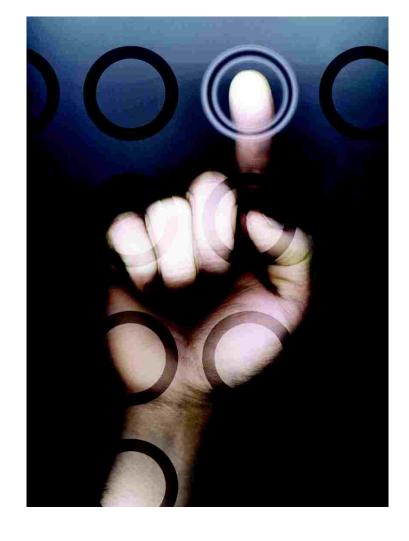
The wonders of a fully-automated home have to be seen to be believed. Technology at Lodha Luxuria is novel and futuristic, where everything is controlled through the touch of a button. Turn on the AC in your bedroom from your car with your mobile. Step into a room and the lights come on automatically. Life has never been this advanced.

Home automation by Honeywell*

Lighting control for all rooms.

Cellphone control for lights, ACs, curtains** and appliances**

Motion sensors for automated lighting in bathrooms and passages.



SECURITY BEYOND EXPECTATIONS.

The integrated security management system at the complex leaves nothing to chance. Access to the complex is controlled. Guest checking and monitoring is unfailingly efficient. Common areas are monitored 24x7 by Closed Circuit TVs. Building lobbies cannot be accessed without swipe cards. Nor can the private elevators. There's a video door phone and emergency alarm in each apartment. And all kitchens are equipped with gas detectors. Safety first is the motto at Lodha Luxuria.

Controlled access

CCTV monitoring

Swipe card access to lobby

Video door phone in homes

Emergency alarm in homes

Gas detectors in kitchens

*Or equivalent **Optional



MORE COMFORTS THAN YOU COULD EVER Mere you'll find comforts and luxuries of every kind. The rooms are spacious and cross-ventilated, with a floor to floor height of 10' 2". Every home has an entrance lobby. The large living rooms come with separate dining areas. There's lighting

Here you'll find comforts and luxuries of every kind. The rooms are spacious and cross-ventilated, with a floor to floor height of 10' 2". Every home has an entrance lobby. The large living rooms come with separate dining areas. There's lighting control for all rooms. There are double-height decks with wooden flooring and full-height French windows. A separate pooja area is provided in each apartment. Plus a balcony for drying clothes. As an added touch, there is a special recess provided for wardrobes - giving you the luxury of extra space. It all adds up to a living experience beyond the ordinary.



Italian marble flooring*#

Fully air-conditioned homes*

Walk-in wardrobes**

Four-fixture toilets**

Finished toilets with international fittings

Decks with wooden floorings

Elegant balcony railings

Mineral water on tap ^

Kitchens with piped gas connection

Two levels of parking

^{**}Luxury residences

^{*}Except kitchen, bathrooms and service areas

[#]Agglomerated

[^] Purified drinking water

GARDEN RESIDENCES

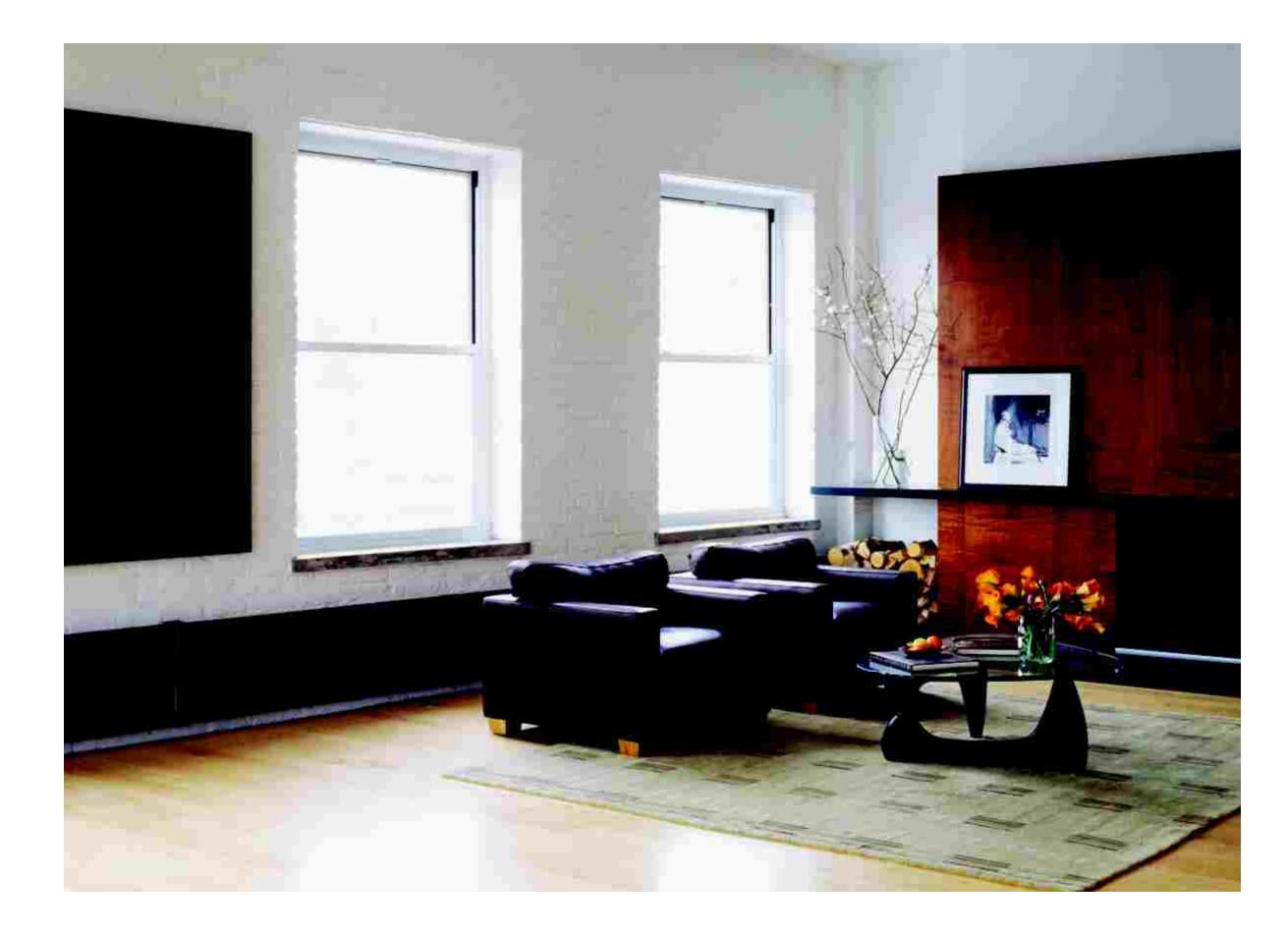
The Garden Residences, two in each building, are situated at the podium level. These luxurious three/four-bedroom apartments open out to a private garden and the cluster green beyond.

LUXURY RESIDENCES

These lavish three-bedroom residences take luxury to new heights. They have uninterrupted views from both sides and double-height sundecks on every alternate floor.

PRESTIGE RESIDENCES

These elegant abodes provide the same luxuries, but with a difference: they are two-bedroom residences. Select residences on every floor have sundecks to enhance the living experience. Ideal for nuclear families.



A LOCATION THAT'S UNRIVALLED.

Located in the heart of Thane, Lodha Luxuria is an oasis with every contemporary comfort and luxury. The township has several blessings. The railway station is nearby. So is the Eastern Express Highway. The Chandresh Lodha Memorial ICSE School is a stone's throw away as well. A private bus service ferries residents from the complex to the railway station and back. What's more, Center Point, a world class mall with a multiplex and food court, is adjacent to the complex. And very soon, a 50,000 sq. ft. retail arcade will open right at your doorstep. You'll see there aren't many places as ideally located as Lodha Luxuria.

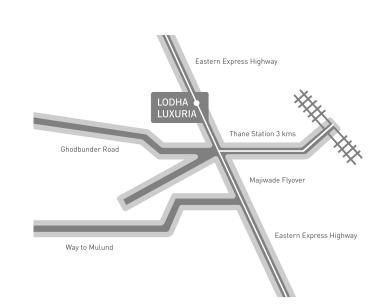
3 km from the railway station

Just off the Eastern Express Highway

ICSE School in the vicinity

Bus Service to railway station

International shopping mall





LEGEND

1. CLUBHOUSE 16. TEMPLE
2. COMMUNITY CENTRE 17. POOL DECK

3. RETAIL PLAZA4. GUARDHOUSE18. TRELLIS / GARDEN19. AMPHITHEATRE STEPS

5. DROP-OFF PLAZA 20. LILLY POND

6. SWIMMING POOL 21. TIMBER PROMENADE / SENIOR CITIZEN'S AREA

6a. CHILDREN'S POOL
22. PARTERRE
6b. JACUZZI POOL
23. COVERED LINK
7. REFLECTING POOL
24. PARKING LOT
25. PRIVATE GARDEN
9. WATERFALL / POOL
26. CRICKET PITCH
10. TROPICAL GARDEN
27. SOCCER NET

11. WADING POOL 28. ENTRANCE WATERFALL

12. CHILDREN'S PLAYGROUND 29. MEDITERRANEAN GARDEN

13. CONTEMPORARY GARDEN 30. ENTRANCE TO PODIUM

14. TENNIS COURT 31. RAMP

15. BADMINTON COURT 32. MAIN ENTRANCE



The gateway to Thane's first automated township.



The 2BHK Prestige residences, surrounded by lush greenery.



The magnificent 3BHK Luxury residences.



Picturesque sky-gardens on every third floor.



The air-conditioned double-height entrance lobby with elegant Italian marble flooring.



The private lobby leads to a private elevator which can be accessed with a swipe card.



Every building has a separate drop-off, so you can drive the car right up to the lobby.



Landscaped, vehicle-free area with theme gardens, waterbodies and tree-lined walkways.



The grand shopping arcade which occupies two levels, one of the many luxuries at the complex.



A closer look at the clubhouse swimming pool.



The clubhouse with pool, gym, indoor games, meditation room, crèche and business centre.







Levels: 2nd, 6th, 8th, 12th, 14th, 18th, 20th, 24th, 26th

Buildings: Westgate A, Westgate B, Fairfield B, Claremont B & Claremont C



2 BHK PRESTIGE RESIDENCES AT REFUGE LEVEL

Levels: 4th, 10th, 16th, 22nd

Buildings: Westgate A, Westgate B, Fairfield B, Claremont B & Claremont C









2 BHK PRESTIGE RESIDENCES Levels: 3rd, 5th, 9th, 11th, 15th, 17th, 21st, 23rd, 27th Buildings: Westgate A, Westgate B, Fairfield B, Claremont B & Claremont C 2 BHK PRESTIGE RESIDENCES AT REFUGE LEVEL

Levels: 1st, 7th, 13th, 19th, 25th

Buildings: Westgate A, Westgate B, Fairfield B, Claremont B & Claremont C







Levels: Podium

Buildings: Westgate A, Westgate B, Fairfield B, Claremont B & Claremont C





3 BHK GARDEN RESIDENCES Level: Podium Building: Westgate C





Levels: 1st, 7th, 13th, 19th & 25th Building: Westgate C





3 BHK LUXURY RESIDENCES AT REFUGE LEVEL Levels: 4th, 10th, 16th & 24th Building: Westgate C





3 BHK LUXURY RESIDENCES Levels: 3rd, 5th, 9th, 11th, 15th, 17th, 21st, 23rd & 27th Building: Westgate C





3 BHK LUXURY RESIDENCES Levels: 2nd, 6th, 8th, 12th, 14th, 18th, 20th, 24th & 26th Buildings: Westgate C





3 BHK LUXURY RESIDENCES Levels: 3rd, 5th, 9th, 11th, 15th, 17th, 21st, 23rd & 27th Building: Fairfield A





3 BHK LUXURY RESIDENCES AT REFUGE LEVEL Levels: 4th, 10th, 16th & 22nd Building: Fairfield A











3 BHK LUXURY RESIDENCES AT REFUGE LEVEL Levels: 1st, 7th, 13th, 19th & 25th Building: Fairfield A











3 BHK GARDEN RESIDENCES Level: Podium Building: Fairfield C











3 BHK LUXURY RESIDENCES AT REFUGE LEVEL Level: 4th, 10th, 16th & 22nd Building: Fairfield C











3 BHK LUXURY RESIDENCES Levels: 2nd, 6th, 8th, 12th, 14th, 18th, 20th, 24th & 26th Building: Fairfield C





3 BHK LUXURY RESIDENCES Levels: 3rd, 5th, 9th, 11th, 15th, 17th, 21st, 23rd & 27th Building: Claremont A





3 BHK LUXURY RESIDENCES AT REFUGE LEVEL Levels: 4th, 10th, 16th & 22nd Building: Claremont A











3 BHK LUXURY RESIDENCES AT REFUGE LEVEL Levels: 1st, 7th, 13th & 19th Building: Claremont A





3 BHK LUXURY RESIDENCES Level: 2nd, 6th, 8th, 12th, 14th, 18th, 20th & 24th Building: Claremont A



ADDITIONAL INFORMATION

THE DEVELOPERS: LODHA

Established in 1980, Lodha Group is Mumbai's premier real estate developer providing comprehensive residential and office space solutions across real estate categories and diverse consumer segments · from luxury garden residences in South Mumbai to large integrated townships in the suburbs, from thoughtfully designed office environments to private villa retreats. Headquartered in Mumbai, the group is currently developing in excess of 25 million sq. ft. of prime real estate spread over 27 projects.

The group continuously strives to exceed the expectations of customers through innovative, world-class solutions leading to several innovative firsts to its credit – be it Lodha Bellissimo · Mumbai's first "By invitation only" project which is the only Indian residential project amongst the top 1000 landscapes in the world, Lodha Luxuria · Mumbai's first "Fully Automated Township" or Lodha Aqua · Mumbai's first water inspired township. The group is the first to believe in using brand as a differentiator and has developed itself as a pioneer of branded realty, delivering consistent brand experience across customer touch-points.

The group has extended this philosophy to office spaces as well, where it was one of the first in India to introduce the concept of branded office spaces through its unique offerings: Lodha Excelus · Signature offices catering to front office requirements of large corporates, iThink by Lodha – the ultimate IT destination for large back office needs and the recently launched, Lodha Supremus – Signature boutique offices, targeted specifically at mid-sized businesses.

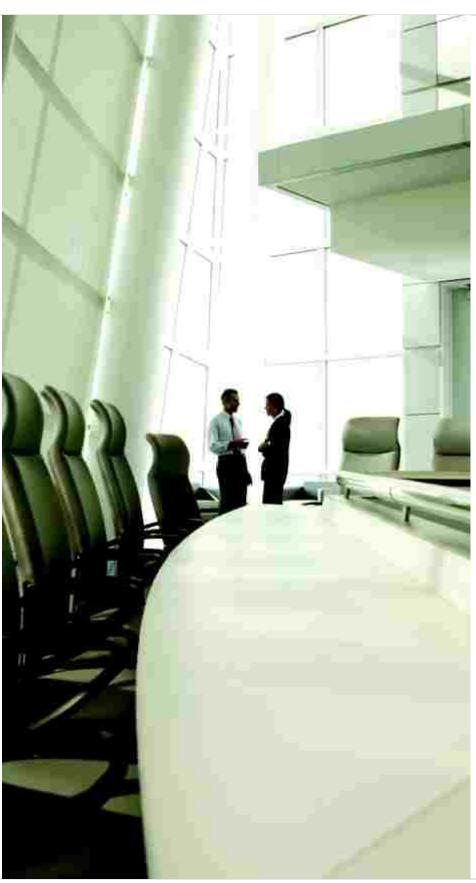
The group has been responsive to changing market situations and has dynamically realigned its project portfolio anticipating demand-supply mismatches in the market. To explore the untapped potential in affordable segment, the group created an entirely new residential category – Mid-Income Luxury. A new sub-brand CASA by Lodha was created for this category, with essential quality and luxury endorsement, providing right sized and "right priced products in Mumbai's sub-urban locations. The integrated planning of Casa Bella, Mumbai's largest single phase township development has been selected by the United Nations as one of the Good Practices for 2009, which is deemed to have made outstanding contribution to improving the quality of life in their cities and communities. The launch of the Casa brand has met with huge success and more than 3000 apartments have been sold in the last 6 months. The group has strong systems and process orientation, including research and benchmarking and uses advanced technologies to ensure optimized solutions.

Lodha collaborates with leading professionals and suppliers; partnering with Aedas, OveArup and Sasaki for architectural innovations; Poggenpohl, Duravit and Kohler for internal fittings; Bang & Olufsen for home entertainment; SAP for technology platforms and Johnson Controls for facilities management, to deliver excellence in every aspect of development. With a focus on building a world class organization, the group has attracted top talent from premier B-school campuses, hired professionals from benchmark industries and built a proficient management team.

The group's strong brand & execution capabilities have attracted the best financial investors from across the globe. According to the JP Morgan Property Report 2008, Lodha Group was ranked second in the list of most sought after for PE investment in the realty sector. Also selected as one of India's top 10 builders by Construction World, the group has consistently delivered luxury lifestyles through innovative solutions, not just by building structures but by building better lives.

Beyond being a premier real estate developer, the group has been a socially responsible corporate focusing on education as the best medium to enrich society.

The group has recently expanded into Hyderabad with the launch of Lodha Bellezza, a super-luxury residential project.



ONGOING PROJECTS

Residential Projects

Lodha Costiera, Napean Sea Road Lodha's Chateau Paradis, Worli Seaface Lodha Palazzo, JVPD Scheme, Juhu Lodha One, JVPD Lodha Bellissimo, Mahalaxmi Lodha Primero, Mahalaxmi Lodha Grandeur, Prabhadevi Lodha Marina, Sewri Lodha Aqua, Dahisar Lodha Imperia, Bhandup Lodha Aristo, Thane Lodha Paradise. Thane Lodha Bellezza, Hyderabad Casa Univis. Thane Casa Ultima. Thane Casa Rovale. Thane Casa Bella, Dombivali Casa Essenza, Dahisar

Weekend retreats

Lodha Goldcrest, Lonavala

Commercial Projects

Lodha Excelus, Mahalaxmi iTHINK Techno Campus, Kanjurmarg iTHINK Techno Campus, Thane

UPCOMING PROJECTS

Residences at Walkeshwar, Prabhadevi, Kanjurmarg, Andheri and Dombivali Bungalows at Dombivali and Pune

PARTNERING WITH THE BEST,

TO GIVE YOU THE BEST.



ARCHITECTURAL DESIGN: KAPADIA ASSOCIATES, MUMBAI

Since its inception 1991, Kapadia Associates has constantly looked beyond the conventional, continuously exploring the uncharted terrain between architecture and design. As a professional architectural firm, they combine a deep design involvement for all projects with optimized managerial processes, to ensure the smooth running of projects from design to execution. The firm has won a number of prestigious awards.

LANDSCAPE DESIGN: SITETECTONIX, SINGAPORE

Established in 1995, Sitetectonix is a professional consulting firm based in Singapore – providing landscape design and planning. Their work has been acknowledged and acclaimed the world over, with numerous international awards to their credit. They have a significant portfolio which includes the Anglo-Chinese School, Singapore, Far East Square, Singapore, ITE First Regional Campus, Singapore, Kanuhura Beach Resort, Maldives, Hotel Sofitel Central, Hua

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